**Rosetta Stone Product Overview**

**Method**

Rosetta Stone teaches languages using a fully-interactive immersion process that requires the student to indicate comprehension of the new language and provides immediate feedback. This unique Dynamic Immersion® combines proven teaching methods with breakthrough technology to replicate the natural process of learning a first language. We call the Rosetta Stone learning experience Dynamic Immersion because students use five dynamic strategies to accelerate language learning: images, intuition, interactivity, instruction, and the immersion environment itself. From childhood on, we each connect the meaning of language to the world around us. Real-life people, things and situations provide the meaning for the words we use. By using multimedia technology to present the voices of native speakers, text, and vivid, real-life photographs, Rosetta Stone uses the student’s intuitive language-learning ability to acquire a new language.

To ensure effective learning, Rosetta Stone uses the following language acquisition strategies:

- The meaning for all language content is directly conveyed by real-life images, actions and events, without memorization or use of native-language translation.
- New vocabulary is introduced in the context of useful phrases and everyday situations.
- Previously learned language is regularly reinforced.
- Grammar is learned inductively through the acquisition of new language in grammatically correct phrases and sentences.
- At every step of the process, students are required to demonstrate mastery of language content in order to proceed.

Throughout the program, Rosetta Stone develops critical thinking and problem-solving skills essential for real-life communication. The meaning of new words and phrases is communicated through voice, text and pictures as well as previously learned material. Based on these visual and linguistic clues, students understand new meaning in a systematic structure that builds from the very beginning of a new language through everyday proficiency. In this way, the student acquires new vocabulary and language structures the same way they learned their native language.

**Content**

Rosetta Stone® Classroom Version 3 delivers enhanced language-learning content and provides robust management tools via an intuitive user interface. Rosetta Stone Classroom Version 3 is available in three levels for all 25 languages (five levels are available for Italian, French, German, Spanish (Latin America and Spain), and English US) and delivers content focused on the four key areas of language learning: listening, speaking, reading, and writing. Constant feedback and continuous reinforcement keeps students excited and engaged as they build proficiency in all four language skills by systematically working through the program’s interactive lessons.
Languages Available

Rosetta Stone Classroom Version 3 is available in the following 25 languages:

- Arabic
- French
- English (US)
- English (UK)
- Irish
- Persian (Farsi)
- Swedish
- Polish
- Turkish
- German
- Italian
- Portuguese
- Chinese (Mandarin)
- Greek
- Korean
- Latin
- Vietnamese
- Russian
- Spanish (Latin America)
- Spanish (Spain)
- Japanese
- Hebrew
- Hindi
- Dutch
- Filipino (Tagalog)

Rosetta Stone Classroom Version 3 screenshots from the student perspective follow:

Reading and listening comprehension exercises build vocabulary and grammar skills
Robust speech recognition and analysis tools teach students to speak clearly.

Real-life, first-person interactive scenarios engage students in conversation.
Spelling exercises improve writing
Administration

In addition to powerful language-learning content, Rosetta Stone Classroom Version 3 includes an administrator’s component called Rosetta Stone Manager that offers powerful, easy-to-use administration tools and reporting functionality. These tools manage and measure student progress, ensuring language-learning goals are met and providing quantifiable measurements of success. Rosetta Stone Manager features easy-to-use tools that allow administrators to add and manage students and classes; modify individual activity settings; import and export data; and run reports on progress at the student, class, or group level.

Screenshots from the administrator perspective follow:

Intuitive interface
Easy-to-read reports and graphs

Drill down capabilities for reporting (printed or exported)
1. **Rosetta Stone Online - Subscription Solution: (can be shared between campuses)**
   - Accounts can be shared/distributed between any number of campuses, and provided to any Student, Faculty, and Staff.
   - Languages Included: 25 languages available – one language assigned per account
   - **24/7 Access available to all learners from any internet connected computer**
   - All Administrator accounts included– allows all faculty & administrators to manage and track student data/performance, with full district reporting available.
   - All online licenses are renewable annually, and offer 12 month access